



GW SERVES D.C.



THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

FOR 200 YEARS GW HAS REMAINED COMMITTED TO MAKING A BETTER WORLD.

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LETTER FROM THE PRESIDENT



Dear Members of Our D.C. Community,

This year marks the George Washington University's bicentennial. For the past 200 years, the fates and fortunes of both GW and Washington, D.C., have been closely intertwined. Together, we have seen both great opportunities and challenges, and we have strengthened our bonds through our shared experiences.

Thanks to these strong ties, we have established many community partnerships, guided by the deep conviction that we have a responsibility to serve our local communities. The projects and programs that have emerged from our partnerships are based on mutual care, respect and collaboration. The university's bicentennial is an important time to reflect on the significance of the work that our students, faculty and staff perform in the D.C. community. Given the recent challenges of the pandemic, the need for sustained community engagement has never been clearer.

GW's civic engagement activities, many of which are led by the Honey W. Nashman Center for Civic Engagement and Public Service and academic programs in our schools and colleges, cover a depth and breadth of critical issues that are important to District residents. From assisting the city in responding to the pandemic to helping businesses and students recover from the impacts of the crisis, GW is playing an important role in D.C.'s recovery. Beyond the pandemic, the university's academic mission provides teaching, research and service across many disciplines and areas, detailed in this report, to ensure our communities thrive.

By building sustainable collaborations and listening to our partners, GW remains committed to responding to the needs of the community and, as we consider the future, we want to continue to develop creative and beneficial partnerships that improve the lives of our fellow residents.

I am pleased to share with you this report featuring an overview of civic engagement activities that GW has undertaken in our city. We are proud of the work of our community, and we are excited about the ongoing contributions we will make to help improve our home, Washington, D.C.

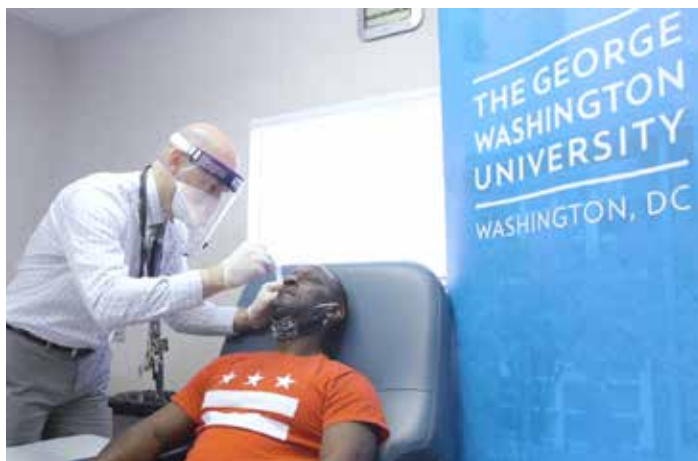
Thank you for your continued support and partnership.

Sincerely,

A handwritten signature in black ink that reads "Thomas J. LeBlanc". The signature is written in a cursive, flowing style.

Thomas J. LeBlanc
President

IMPROVING PUBLIC HEALTH



GW PLAYS KEY ROLE IN MODERNA COVID-19 VACCINE TRIAL

The George Washington University was part of the historic effort to develop and test a safe, effective COVID-19 vaccine in record time, serving as a clinical trial site for the Moderna vaccine that the Food and Drug Administration approved for emergency use in December 2020.

Of 30,000 volunteers in the vaccine trials nationwide, about 350 enrolled at the GW trial site. More than half of those volunteers were Black or Latino, and more than 35 percent were either 65 or older or were younger than 65 with at least one pre-existing health condition such as heart disease, severe obesity or diabetes.

Researchers said the diversity of GW's volunteer pool was crucial in the fight against COVID-19, which has disproportionately impacted communities of color and appears to manifest most severely in older patients or those with certain pre-existing health conditions.

GW attracted such a diverse pool of volunteers quickly because researchers at the university have worked hard to listen to, learn from and establish trust with the D.C. community, said Marc Siegel, an associate professor of medicine at GW's School of Medicine and Health Sciences and a physician in the Division of Infectious Diseases at Medical Faculty Associates who has been principal investigator in several studies by the District of Columbia Center for AIDS Research.



GW ADMINISTERS 80,000 COVID-19 VACCINES IN D.C.

Since vaccines have become available in late 2020 under emergency use authorization, and then later under full authorization, hundreds of GW students, faculty and staff from the School of Medicine and Health Sciences, School of Nursing, the Milken Institute School of Public Health and the GW Medical Faculty Associates have both worked and volunteered at various community vaccination events in the District of Columbia to administer nearly 80,000 vaccines.

More than 120 students, faculty and staff from the GW School of Medicine and Health Sciences, the School of Nursing, the Milken Institute School of Public Health and the GW Medical Faculty Associates volunteered for the first "high-capacity" vaccination event in the District of Columbia in March 2021.

GW's participation in this vaccination event is just one example of the numerous ways GW students, staff and faculty served the D.C. community throughout the pandemic, including providing medical experts to the D.C. COVID Task Force and developing and operating the first public COVID-19 testing at Medical Faculty Associates.



2020 FLU VACCINATION PROGRAM

In 2020, GW School of Medicine and Health Sciences (SMHS) partnered with community organizations Bread for the City, the Family and Medical Counseling Service, the United Medical Center Mobile Health Vans and others to launch a Flu Vaccination Program that provided free flu shots to people living in Wards 7 and 8 and other medically underserved parts of Washington, D.C. This initiative aimed at protecting vulnerable residents from influenza and helping to stop the spread of COVID-19.

In addition to the SMHS Occupational Health Program, the GW Medical Faculty Associates, the School of Nursing and the Milken Institute School of Public Health were also involved in the launch of the community flu clinics. GW's free clinics were set up in parts of the District with a shortage of healthcare providers in order to provide influenza protection to residents, including those who may have chronic health conditions and are at a higher risk for serious complications from the flu and COVID-19. Volunteers, including GW nursing students and licensed medical providers, staffed the clinics.



SUMNER M. REDSTONE GLOBAL CENTER FOR PREVENTION AND WELLNESS

In March 2014 the Milken Institute, the Sumner M. Redstone Charitable Foundation and the Milken Family Foundation came together to provide \$80 million to GW, the largest gift in the school’s history. Part of the gift established the Sumner M. Redstone Global Center for Prevention and Wellness. The Center focuses on research and solutions to make Washington, D.C., the healthiest capital city in the world, characterized by optimal well-being for all residents, regardless of race, gender, class, ability or place of residence.

The Center has actively engaged with the District’s policymakers and stakeholders to improve public health outcomes. The Center worked to pass the Healthy Students Amendments Act in 2018, which increased the amount of time devoted to physical activity in preschool, elementary and middle schools. More recently, the Center provided technical assistance to Together for D.C. Health, a coalition of community groups, working to reduce sugary drink consumption through education, community engagement and policy changes. Excessive consumption of added sugars, especially from sugary drinks, poses a grave threat to the health of children, adolescents and adults in the District, disproportionately affecting low-income and minority communities. Both efforts were part of a strategy to reduce youth obesity in the District of Columbia.

CENTER FOR COMMUNITY RESILIENCE

The Center for Community Resilience (CCR) at GW works closely with residents, social service providers and District government agencies to develop solutions-based approaches to preventing and mitigating adverse childhood experiences in the context of adverse community environments. Teams across the country use the Building Community Resilience process and tools not only to help their communities bounce back in the face of adversity but also to move forward to improve outcomes for children and families.

Throughout the pandemic, CCR worked with its partners to bring community stakeholders together to address food insecurity, access to personal protective equipment and provide support to parents struggling to manage remote learning for their children. The CCR Policy Lab worked to organize advocacy opportunities to draw attention to the need for increased COVID testing availability for the residents of Wards 7 and 8. As a result of the GW network’s advocacy, two COVID-testing sites were opened.

The Center brings together mental health providers, trauma experts and community members to develop community-driven solutions to prevent gun violence and treat trauma. As a result of CCR’s network, partners at Trinity Washington University collaborated with the District’s Office of Victim Services to provide trauma-informed social workers to community members exposed to gun violence. This program is designed to treat the mental and emotional trauma of those exposed to violence as well as to break the cycle of violence. In response to Mayor Muriel Bowser’s declaration of gun violence as a public health crisis in the District, CCR will reconvene its network in fall 2021 to develop more community-based solutions around economic mobility and advocacy, to address root causes of violence, as well as to create more opportunities for community advocacy to inform city programs and strategies to prevent the cycle of violence.



MENTAL HEALTH CARE FOR D.C. ARTISTS

In 2020, GW launched “Care for Creatives,” a program aimed at providing affordable mental health services to members of the D.C. creative community throughout all eight wards.

Under a new partnership with the D.C. Office of Cable TV, Film, Music and Entertainment and Creative Affairs Office, arts and cultural workers are matched with a clinical intern to support them through a solution-oriented therapy approach. All services are confidential and provided through tele-health. The program, which is offered through GW’s Graduate School of Education and Human Development, uses a pay-what-you-can service model.

BARBERSHOP EMBEDDED EDUCATION

The Barbershop Embedded Education initiative aims to increase mental and behavioral health wellness in Southeast D.C. Through this program, GW School of Nursing professor Erin Athey and Nnemdi Kamanu Elias, an internist and psychologist with United Medical Center, partnered with local barbershops—historically trusted community resources—to deliver accurate mental and behavioral health wellness messaging to their predominantly Black, male clients. The project leaders built a network of health care professionals, community and faith leaders as well as key organizations, such as the Ward 8 Health Council, to create the program. This “embedded education” approach provides public health education through everyday interpersonal encounters by using trusted organizations within the community to improve health literacy, mitigate misinformation and stigma, and encourage connection to mental health providers.



THE MAMMOVAN

The GW Medical Faculty Associates Mobile Mammography Program makes early detection for breast cancer accessible to underserved women across the metropolitan Washington, D.C., region. Since its start in 1996, the Mammovan has helped to bring down barriers to lifesaving mammography access by going to where women live and work, partnering with community leaders and alleviating financial constraints. The self-contained mobile unit travels to corporate and community sites offering one-stop screening performed in a comfortable, convenient environment. The GW Mammovan has screened more than 40,000 women, bringing life-saving breast cancer screenings to approximately 2,500 women each year. Updated in 2017, the new GW Mammovan has the most comprehensive mammography system available today and is the first mobile breast imaging center to offer 3D mammography, or tomosynthesis, in the Washington, D.C., area.

THE RODHAM INSTITUTE

Established in 2013 in honor of the late Mrs. Dorothy Rodham, the Rodham Institute at GW seeks to apply the power of education to achieve health equity in the Washington, D.C. area.

The Institute, which is known as a trusted leader in the community regarding delivery of health care outcomes, promotes increasing the number of under-represented minorities in the field and educating current and future professionals in applied health equity with a focus on the Social Determinants of Health. To achieve health equity in our nation’s capital, the Institute focuses on the following three areas:

1. **Training Current and Future Health Professionals in Applied Health Equity:** Educating the inter-professional medical community on identifying and addressing the social determinants of health to improve the overall well-being of all patients.
2. **Youth Education Programming and Workforce Development:** Increasing the number of health professionals from communities in need by deepening and sustaining interest in science and health education, and establishing a career pathway.
3. **Community Collaborations:** Creating opportunities and supporting initiatives led by communities with a shared commitment to health equity in the greater Washington, D.C. area.

During the pandemic, the Rodham Institute continued its more than 150 community partnerships to address the needs of District residents. Convening virtual public health town halls to discuss COVID-19 and its impact on local communities, the Institute partnered with speakers from professional health care backgrounds, D.C. Council members, faith-based organizations and social change community groups to provide well-rounded and informed discussions. Topics included social distancing impact on mental health, COVID racial health disparities, vaccinations, role of healthcare workers and many more.

The Institute also provides information and resources to the Wards 7 and 8 communities during the COVID-19 outbreak, from mental health services to providing over half a million masks and hand sanitizers to COVID testing, as well as serving as a partner in the successful Don’t Miss Your Shot! Clinic Pop-up for the COVID-19 vaccination that was hosted by the Southeast Tennis and Learning Center founder Cora Masters Barry.

ADDRESSING COMMUNITY NEEDS



GW DAYS OF SERVICE

Each year, GW holds several events and workshops that give opportunities for students, faculty and staff to engage in service that addresses the needs of residents of the District and surrounding communities.



Welcome Day of Service

Welcome Day of Service is the official welcome event for the incoming first-year class at GW. The president, provost, faculty, staff and student leaders join first-year students for a day filled with engaging speakers and various service projects around the District.

Organized by the GW Honey W. Nashman Center for Civic Engagement and Public Service, the annual service day tradition began in 2010 after former First Lady Michelle Obama challenged the university to complete 100,000 volunteer hours in one academic year. The university has exceeded that number every year since. In 2018, the GW community completed 759,891 hours of service and was awarded 902 President's Volunteer Service Awards, a national recognition for service. Projects vary from year to year and spread across all eight wards of the District.

In the past, projects have included aiding organizations that support families such as painting the walls of classrooms at the Gap Community Child Center in Northwest D.C., which has educated the children of immigrant and low-income families since 1982, and helping build Habitat for Humanity houses. Students have also participated in trash clean-up projects across D.C. parks, weeded the Anacostia River watershed and trained for disaster and emergency response with GW Emergency Medical Response Group (EMeRG) and the National Academy of Sciences' LabX.

September 11 National Day of Service and Remembrance

GW is a proud partner with 9/11 Day and participates in the September 11th National Day of Service and Remembrance.

9/11 Day places a strong emphasis on unity, empathy, diversity and inclusion and bringing groups together to serve and improve our communities. When President Barack Obama proclaimed September 11 as a National Day of Service and Remembrance in 2011, he called upon all Americans to "...join in service and honor the lives we lost [and] the heroes who responded in our hour of need." He said that the goal is to "recapture the spirit of unity and compassion that inspired our nation following the attacks and rededicate ourselves to sustained service to our communities."

In observance of the 20th anniversary of the 9/11 attacks, GW joined the National 9/11 Day of Service coalition to promote and transform the anniversary into a day of unity and "good deeds" to help those most in need, such as working with our community partners at the D.C. Armory to pack meals for children, families, seniors and military veterans at risk of hunger.



MLK Day of Service and Leadership

As part of the GW celebration of the life and legacy of Martin Luther King Jr., students, faculty, staff, alumni and community members participate annually in a day of service, leadership development and interfaith dialogue.

Every year, more than 800 participants gather for an opening program with keynote speakers followed by service projects both on and off campus. The Day of Service and Leadership is part of GW's annual King Week celebration throughout January with thought-provoking and inspiring programming. Service opportunities vary from year to year but have included projects ranging from local school cleanups to CPR training, from transcribing Freedmen's Bureau documents to gathering stories of families who participate in Girls on the Run.

For its 25th anniversary, the MLK Day of Service and Leadership 2021 took place virtually with service and workshop options for volunteers to choose from, including in the Presidential Inaugural Committee's National Day of Service. Other workshops covered a range of topics that helped students better engage GW, D.C. and hometown communities in service.

LIFE PIECES TO MASTERPIECES

Life Pieces to Masterpieces (LPTM) and GW have been partners for more than 10 years through engageDC. LPTM is a nonprofit that works with African American young men and boys, ages 5 to 25, to provide safe passage to adulthood through arts, academics and personal and spiritual development. When recent School of Business student Dylan Tally, who worked with LPTM in a first-year writing course, learned that LPTM needed support with financial and governance issues, he took action. With his classmates, he formed the Community Engagement Consulting Corps (CEC) and worked with LPTM to restructure and put the organization on solid footing. CEC is working with other organizations to provide similar services.



ARTREACH GW AND THEARC

The ArtReach GW and THEARC partnership is designed to promote community-engaged arts programs in D.C.'s Wards 7 and 8 as collaboration among D.C. youth and adults, nonprofits, arts organizations and GW faculty and students. ArtReach GW, part of the Nashman Center for Civic Engagement and Public Service, has tapped a range of GW schools, departments and programs, including the Biology Department, Art Therapy program, Graduate School of Education and Human Development, Corcoran School of the Arts & Design and The George Washington University Museum and The Textile Museum.

THEARC (Town Hall Education, Arts and Recreation Campus) is home to 14 nonprofit organizations, offering them office space, classrooms and facilities to support arts, STEM and environmental education programming to K-12 youth east of the Anacostia River. In the past, ArtReach collaborated with GW's Biology Department and SummerTrek middle school service-learning program to create an arts-based community-engagement project with Washington School for Girls students during their two-and-a-half-week intercession. The students (whose school is one of THEARC resident programs) learned about the local water ecosystem, stormwater impacts and pollution. They engaged in service to clean up the local Oxon Run Creek and Park and helped to plan and plant a new living classroom, an outdoor education space built by the Washington School for Girls. Students also created professional-quality posters of themselves as ecosystem superheroes aimed at sending a message to their community that together they can defeat pollution. Students learned to draw and paint native plants and visited GW's Biology Department and the GW Greenhouse to observe plant seedlings and learn about college and future career opportunities. In 2018, students also created mosaics of native species that are placed along the amphitheater seating in the living classroom space and along the pathway to the creek.

This critical community partnership connects GW on an ongoing basis with efforts to drive equitable community development and supports student learning at GW and for middle-school students.



PROVIDING PRO BONO LEGAL ASSISTANCE

GW Law's Jacob Burns Legal Clinics provide vital services for community members in need of legal advice and representation.

Family Justice Litigation

GW Law's Family Justice Litigation Clinic focuses on domestic violence as well as family law and immigration as it relates to violence. Under faculty supervision, GW Law students represent indigent litigants in D.C. Superior Court and undertake a range of cases in Family Court including divorce, custody and adoption, and the Domestic Violence Unit including civil protection orders, modification and extension of civil protection orders, and contempt. Students may also represent clients who seek immigration relief due to domestic violence or other criminal conduct. Clinic students each semester also focus their legal work on the protection of victims of cyberviolence. While representing domestic violence litigants, students have an opportunity to gain exposure to criminal practice by collaborating with the U.S. Attorney's Office in related prosecutions of accused perpetrators of violence. In all cases, students are responsible for every phase of litigation, including drafting of initial pleadings, motions, discovery, settlement negotiations and taking the case to trial.

Prisoner & Reentry Clinic

The Prisoner & Reentry Clinic represents prisoners and individuals facing legal barriers as a result of their criminal records. The clinic's cases sit at the intersection of the civil and criminal justice systems and tackle issues related to mass incarceration, prisoner reentry and the collateral consequences of criminal convictions. In this intensive litigation clinic, students, under faculty supervision, handle cases from start to finish. Students can expect to handle cases in state and federal administrative tribunals or in D.C. Superior Court. Representative casework includes representing a client in a parole matter or seeking to expunge a client's criminal record. Students may also participate in policy advocacy before the D.C. Council or with organizational clients on prisoner and reentry issues.



CAFRITZ AWARDS

Over the past 20 years, The Morris and Gwendolyn Cafritz Foundation Awards for Distinguished Government Employees has brought to light the extraordinary accomplishments of D.C. government employees and innovative teams who serve the residents of our nation's capital.

The Morris & Gwendolyn Cafritz Foundation partners with the George Washington University's Center for Excellence in Public Leadership to recognize and reward outstanding performance and exemplary service by D.C. government employees. Each year, five individual winners receive a \$7,500 cash prize and a winning team receives a \$15,000 cash prize.

Past award recipients have included government workers from the D.C. Police Department, D.C. Public Schools, the D.C. Department of Transportation and the D.C. Department of Parks and Recreation. These employees represent the public service mission to build a better and stronger D.C. community.

Calvin Cafritz, the president and director of the Foundation, said, "We hope to raise public awareness about these individuals and send a message to other government employees that their dedication and accomplishment is very valued."

Since the program's inception, Cafritz Awards have been presented to over 100 exceptional public servants who play a vital role in providing outstanding service to District residents. Award recipients have been from more than 36 agencies, offices and the University of District of Columbia.

PROVIDING EDUCATIONAL OPPORTUNITIES



AWARDING OUTSTANDING D.C. HIGH SCHOOL STUDENTS FULL-RIDE SCHOLARSHIPS

GW's Stephen Joel Trachtenberg (SJT) Scholarship program, founded in 1989, provides academically talented D.C. high school seniors with four-year scholarships, covering tuition, room and board, books and fees at the university.

Launched as the 21st Century Scholarship by former GW President Stephen Joel Trachtenberg, the award was designed to attract talented high school seniors from D.C.'s public and public charter high schools to GW. The university selects students based on high school academic performance, strength of curriculum, recommendations, leadership qualities, community service, extracurricular activities and achievements.

Each spring, the GW prize patrol surprises SJT Scholarship recipients at their high schools. Since its inception, the SJT scholarship program has enrolled over 200 District of Columbia students and provided over \$25 million in scholarships.



PARTNERING WITH D.C.'S SCHOOL WITHOUT WALLS

GW has a longstanding collaboration with the School Without Walls (SWW), a nationally ranked D.C. public high school located on GW's Foggy Bottom campus. Since 1980, the two institutions have partnered on myriad levels with the goal of fostering a mutually beneficial learning environment.

An outstanding example of GW's collaborations with the high school is the GW Early College Program, which gives SWW students the opportunity to take a full-time course load at GW and earn a GW associate's degree while also completing high school. Examples of other joint initiatives between the two schools include: facilities sharing, teaching collaborations, GW graduate students serving as interns, tuition-free access to GW courses for SWW students, and educator training. Also, GW students, faculty and staff review and assess the senior theses of all SWW students.





PARTNERING WITH DUKE ELLINGTON SCHOOL OF THE ARTS

What started out as a summer workshop for careers in the arts in the late 1960s began a decades-long partnership between GW and the Duke Ellington School of the Arts. Peggy Cooper Cafritz, a distinguished GW alumna, was the force behind the founding of the Duke Ellington School. In 1974, after years of lobbying, Ms. Cafritz secured permission to turn the arts program into an arts school and secured a building on R Street in Georgetown—the former site of Western High School.

In 2000, the school reached an agreement with the District that allowed it to remain in the public school system while also creating a governing board and formal partnerships with GW and the John F. Kennedy Center for the Performing Arts. Like the Kennedy Center, three GW representatives serve on the Duke Ellington School of the Arts Project Board of Directors. Whether by providing collaborations with different departments, supporting Ellington events or providing counsel on governance, GW continues to be a vitally important partner for Duke Ellington School.

Over the years, GW has provided a wide variety of programmatic resources in support of the school. This includes the ongoing promotion of Ellington’s Jazz program on GW radio, assisting the school in categorizing and planning for the enhanced storage of its significant art collection and working with faculty and students on multiple projects.



BUILDING PIPELINES TO SUCCESS FOR D.C. YOUTH

Through the nonprofit Promising Futures, the GW community engages D.C. high school and middle school students to become peer educators on everything from health to social justice and leadership skills. The middle school students serve as ambassadors in an after-school, curriculum-based program. Students who continue with the program into high school learn peer education, facilitation, advocacy and public speaking skills, all while earning the community service credit needed to graduate. The high school students also give performance-based workshops on social justice topics related to health around the District. Many students who graduate high school as peer educators go on to enter the final phase of the pipeline as youth builders and are often invited to continue as a mentor or facilitator for Promising Futures’ workshops and events.

The Promising Futures program has earned national recognition. One of the program’s highlighted outcomes relates to how the youth graduate from this program and go on to college to select majors and career interests related to education, social service and public health. The Promising Futures program, founded by GW alumna and assistant professor Maranda Ward, Ed.D. ’17, is one of numerous community partnerships that GW faculty, staff and students have with nonprofit and government agencies throughout the Washington, D.C., area.



GW JUMPSTART

Jumpstart is an early childhood AmeriCorps program that works to close the achievement gap between lower- and higher-income children through high-quality adult-child interactions. GW students volunteer with Jumpstart to support literacy and social-emotional programming in preschool classrooms and support family literacy and cognitive development in several D.C. pre-schools, including Edward Mazique Parent Child Center, CentroNia, Thomson Elementary, Payne Elementary and Jubilee Jumpstart. GW students learn about early childhood development and develop an understanding of the challenges faced by the city's new immigrant communities. Students serve primarily with new Central American, Ethiopian and Eritrean immigrant communities in D.C.

GW's Jumpstart program has served at Mazique for more than 25 years. Jumpstart student corps members additionally serve in classrooms to support teachers and reduce adult-child ratios. The program relies on sharing resources and expertise to enhance the education of young children and helps to complement the work that Mazique staff is already doing.

GW SMARTDC

Through GW SMARTDC, more than 150 GW students serve weekly throughout the school year as tutors with D.C. elementary and middle school students. The program partners with seven community-based organizations: Higher Achievement, Reading Partners, Turning the Page, Raising a Village, AnBryce Foundation, For Love of Children and 826DC. GW students provide one-on-one and small group tutoring in elementary school reading and middle school math. Partner organizations serve both during the school day and before and after the school day.



BACHELOR OF PROFESSIONAL STUDIES (BPS) IN HOMELAND SECURITY PROGRAM

Homeland security is key for a wide range of professions, including law enforcement officials, security professionals, current and former military personnel, intelligence analysts and government contractors. GW's Homeland Security Bachelor's Degree Completion Program provides D.C. area public safety personnel with the knowledge and skills to enhance their ability to protect the public in the region.

As the homeland security job market sector in the D.C. metro region continues to grow, the BPS in Homeland Security provides the area's first responders the opportunity to continue their education by studying the latest trends and industry best practices. The program benefits not only its students and graduates, but also D.C. residents who reap the rewards of better-trained officers who are the subject of fewer civilian complaints. This program has already helped nearly two dozen Metropolitan Police Department officers complete their degrees, including Robert J. Contee III, chief, Metropolitan Police Department. Chief Contee gave the address for CPS's virtual commencement celebration in 2021.

PROMOTING DIVERSELY-OWNED STARTUPS



GW OFFICE OF INNOVATION AND ENTREPRENEURSHIP

The GW Office of Innovation and Entrepreneurship (OIE), in partnership with Howard University, offers a program to support local entrepreneurs, with a special interest in reaching women and minority business owners who represent diverse startup founders in the District. Funded by a \$75,000 grant from the Wells Fargo Foundation—and additional grant funding from the Washington D.C. Economic Partnership, via \$30,000 from Pepco—OIE’s pilot program will provide 75 District-based entrepreneurs, universities, accelerators and economic development organizations representing diverse backgrounds access to instructional programs to supplement their existing resources and support the local economy. The program is working with its partners to recruit early-stage companies that need business development and go-to-market strategies or who need to pivot strategy or offer new products due to interruptions and risks caused by the COVID-19 pandemic. While the application is open to all, those who do not qualify are directed to a variety of free resources provided by community partners. Throughout the program, all participants will remain connected to partnering organizations in the District, such as the Washington D.C. Economic Partnership and D.C. Small Business Development Center, investment programming, accelerators or partner banks that can help them reach the next stage of development in their business. D.C. entrepreneurs will benefit from curriculum pertaining to their business stage, expert university faculty and supportive mentors who understand what it takes to own a business. This is a critical addition to D.C.’s small business ecosystem.



GWOMEN X SPRINGBOARD

GWomen X Springboard, a program within the university’s Office of Innovation and Entrepreneurship (OIE), aims to empower women-owned startups on campus through a partnership between OIE’s new GWomen initiative and Springboard Enterprises. GWomen seeks to empower and accelerate women innovators and entrepreneurs at GW by connecting them with resources, networks and skills that can transform their ideas into successful businesses. Likewise, Springboard offers a virtual accelerator program for women business owners seeking investment of financial and human capital for product development and expansion. Since 2000, it has helped nearly 800 women-led ventures.

In this particular program, the female student entrepreneurs participated in a two-day boot camp and two-month tailored advisory period. The boot camp provides intense pitching and networking training and helps students refine their business plans for investors. Students will also work with personalized mentors and strategic advisers to assess their venture’s critical short-term needs.

GWomen X Springboard’s student ventures have included developing a Girls’ Leadership, Apprenticeship and Mentorship (GLAM) program that offers opportunities in those areas to underperforming low-income female high school students in D.C.’s Ward 8; and co-founding Soultry Sisters, a women’s empowerment organization that curates events, workshops and meetups centered around arts and wellness.

GW'S COMMUNITY PARTNERS*

11th Street Bridge Park
826DC
A Wider Circle
Academy of Hope
African American Civil War Museum
Alpha Phi Omega
American Farmland Trust
American Red Cross
Anacostia Coordinating Council
Anacostia Riverkeeper
Anacostia Watershed Society
American Public Transit
Association DC
Armed Forces Retirement Home
Arthritis Foundation
ArtReach GW at THEARC
Arts on the Block
Associates for Renewal in Education
Ballou High School
BEST Kids, Inc.
Better Markets
Black Swan Academy
Boys and Girls Clubs of Washington
Brainfood, Inc.
Bread for the City
Breastfeeding Center for Greater
Washington
Brent Elementary School
BRIDGE America
Bright Beginnings
BroadFutures
Bruce-Monroe Elementary School
Bunker Hill Elementary School
Burroughs Education Campus
Campus Kitchens
Capital Teaching Residency
Capital City Voices at Levine Music
Capitol Hill Village
Catholic Charities Archdiocese
of Washington
Catholic Climate Covenant
Center for Education Reform
Central Union Mission
CentroNia
Charlie's Place
Chesapeake Climate Action Network
Chess Challenge in DC
Children's National Medical Center
Circle K

City Blossoms
City Dance
City Gate, Inc.
Climate Action Network
College Next Door
College Tribe
Columbia Heights Educational
Campus
Common Good City Farm
Community College Preparatory
Academy
Community Educational Research
Group
Community Forklift
Community of Hope
Coolidge Senior High School
CulturalDC
Cystic Fibrosis Foundation - Metro
DC Chapter
Dance Institute of Washington
DC Bilingual Public Charter School
DC Center for the LGBT Community
DC Central Kitchen
DC Dream Center
DC Greens
DC International School
DC Jewish Center Preschool
DC Office Of Planning
DC Preparatory Academy PCS
DC Primary Care Association
DC SAFE
DC Youth Orchestra
DC Public Schools - Central Office
District Alliance for Safe Housing
(DASH)
District of Columbia Sociological
Society
Dreams For Kids DC
Drew Elementary School
Duke Ellington School of the Arts
Dumbarton Oaks Conservancy
Dunbar High School
Edward C. Mazique Parent Child
Center
Earth Conservation Corps
Edgewood Middle Campus
Eliot-Hine Middle School
Epsilon Sigma Alpha
Everybody Wins DC

Excel Academy
Fair Chance
Family Matters of Greater
Washington
Far Southeast Family Strengthening
Collaborative
Fields of Dreams
Fly By Nature Foundation
Focus DC
Foggy Bottom Association
Foggy Bottom Food Pantry
Foggy Bottom West End Village
Food & Friends
Food Rescue US
For Love of Children
Fort Dupont Park
Fort Dupont Ice Arena
Fort Slocum Park
Free Minds Book Club
FRESHFARM
Friends of Noyes Park
Friends of the Soldiers' Home
Friends of The W Street Park
Gap Community Child Center
Garrison Elementary School
Get Us PPE
Girls on the Run
Global Campaign For Education - US
Global Kids
Greater Brookland Intergenerational
Village
Greater DC Diaper Bank
Greater Washington Urban League
GW Catholics at the Newman Center
GW Hillel
Habitat for Humanity
Higher Achievement
HIPS
Housing Up
Institute for the Improvement of
Teaching and Learning, Inc.
Iona Senior Services
Jan's Tutoring House
Janney Elementary School
Jefferson Middle School Academy
Jelleff Recreation Boys and
Girls Club
Jewish Women International
Jubilee Jumpstart

Jumpstart
Junior Achievement of Greater
Washington
Kennedy Center Friends Volunteers
Key to Knowledge
Kid Power
Kids Enjoy Exercise Now (KEEN)
LabX - National Academy of Science
Latin American Youth Center
Latino Student Fund
Lesson Check-In
Life Pieces to Masterpieces
LIFT
Literacy Lab
Little Friends for Peace (LFFP)
Live It Learn It
Living Classroom
Malcolm X Elementary School
Marie Reed Elementary School
Martha's Table
Maury Elementary School
McKinley Middle School
McKinley Technology High School
Mentors of Minorities in Education's
Total Learning Cis-tem (M.O.M.I.E's
TLC)
Metropolitan Police Department
Miner Elementary School
Miriam's Kitchen
Muscular Dystrophy Association:
Metro DC Chapter
N Street Village
NAMI DC
National Children's Museum
National Domestic Violence Hotline
National Women's Law Center
Nationwide Homeless Hotel-styled
Shelter & Services Inc.
New Futures
Noyes Elementary School
NRH Medstar Adaptive Sports and
Fitness Program
Office of Family & Public
Engagement - DCPS Central Office
One Tent Health
ONE DC
Oxon Run Park
Oyster Adams Bilingual School
Palisades Village

Paralyzed Veterans of America
Park Rx
Pax Musicana Studios
Payne Elementary School
Phelps Architecture Construction
and Engineering High School
Phillips Collection
Play Footy
Playworks
Points of Light
Potomac Riverkeeper, Inc.
Project Beautify You, Inc.
Project Create DC
Project Northstar
Raising A Village Foundation
Rape, Abuse & Incest National
Network
Reach Incorporated
Reading Partners
Rock Creek Conservancy
Ron and Joy Paul Kidney Center
Ron Brown College Preparatory
High School
Ronald McDonald House Charities
of Greater Washington, DC
Roosevelt High School
Safe Shores
Savoy Elementary School
School Without Walls at Francis
Stevens
School Without Walls High School
Seabury Age-In-Place
Serve DC
Serve Your City
Simon Elementary School
Skate for Change
Smithsonian Early Enrichment
Center
Smithsonian Transcription Center
Smothers Elementary School
SMYAL
SNEAKERS - Crittenton Services
So Others Might Eat (SOME)
Sousa Middle School
Southeast Tennis and
Learning Center
Special Olympics DC
St. Mary's Court
St. Mary's Episcopal Church

Stuart Hobson Middle School
Student-Athletes Organized to
Understand Leadership (SOUL)
Swaliga Foundation
Takoma Elementary School
Team Kid POWER
THEARC
The AnBryce Foundation
The Family Place
The Grassroot Project
The Literacy Lab
The Religious Action Center
Thomas Elementary School
Thomson Elementary School
Thrive DC
Turnaround Arts
Turner Elementary School
Turning the Page
United Medical Center
US Dream Academy
Ward 8 Health Council
Ward 8 Woods Conservancy
Washington Ballet
Washington Nationals Youth
Baseball Academy
Washington Parks and People
Washington School for Girls
Washington Senior Wellness Center
We Are Family
Wendt Center For Loss and Healing
West Education Campus
West End Citizens' Association
WETA
Wheatley Elementary School
Whittier Education Campus
Wilson High School
Woolly Mammoth Theatre Company
YesSheCanCampaign
Young Ladies of Tomorrow
Youth Entrepreneur Institute
Youth Organizations United to
Rise (YOUR)
YWCA

*This is a non-exhaustive list of our
community partners

OFFICE OF GOVERNMENT & COMMUNITY RELATIONS



The Office of Government and Community Relations (OGCR) is the primary liaison between the university and critical stakeholders in federal, regional, District and neighborhood sectors. Located in the heart of the nation's capital, GW is well known for its proximity to the country's leaders and powerful civic institutions. *What makes our university unique: GW is embedded in D.C. life and culture.* GW's character and mission are deeply connected to the social and economic life of the District.

OGCR works closely with the GW schools and colleges and programs, such as the Honey W. Nashman Center for Civic Engagement and Public Service, to promote promising projects and programs across the university and highlight GW's civic contributions to the D.C. community.

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THE GEORGE WASHINGTON UNIVERSITY

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